



# Berlitz

## The Berlitz Mobility Navigator

The Berlitz Mobility Navigator web platform enables organizations to prepare their employees for global markets. With the Berlitz Mobility Navigator, you will find up-to-the-minute analysis and insight around a wide range of global business and cultural topics designed to improve the business professional's competitive advantage.

The Berlitz Mobility Navigator delivers timely cultural and business intelligence to enable organizations to achieve the following goals:

- Prepare employees to do business in global markets.
- Scan the world for management and business practices across cultures.
- Develop cultural competence to build and manage global alliances, partnerships and value networks.
- Obtain critical market knowledge to conduct business across cultures and geographies.
- Enhance cultural understanding and bridge cultural difference.

### The Berlitz Mobility Navigator includes the following channels:

#### Assessment Channel

##### Cultural Orientations Indicator® (COI) Online Assessment

The COI assessment is a statistically validated cultural assessment that measures a person's work style preferences against 10 dimensions of culture. Provided comparison tools generate an analysis of cultural gaps by comparing your COI cultural profile with national and regional cultural profiles. The COI assessment is available in 9 different languages - Chinese, English, French, German, Italian, Japanese, Polish, Spanish (Español), Spanish (Americano Latino). COI Comparisons allow you to compare potential cultural gaps with up to 10 users, and recommendations to bridge these gaps are given. COI Teams allows users to run COI Aggregate Team Reports and compare ones personal COI preferences with other team members.

#### Country Scope Channel

An in-depth reference and information resource on 100+ countries: Basic Facts, Economy, Culture, World Times, History, Maps, Useful

Links, Diversity, Relocation, Travel and a detailed treatment of management and business practices across cultures. Customized country reports can be generated instantly. These reports can be printed or saved to your virtual briefcase.

#### Learning Zone Channel

An integrated suite of structured learning programs focused on developing global mindset, global leadership and language skills.

- Web-based SCORM-compliant learning programs that provide self-paced learning for global effectiveness and cultural competence. **PLEASE NOTE:** The Doing Business In... web courses are at an additional cost.
- Classroom-based cultural business seminars that provide managers skills necessary to effectively lead in cross-cultural situations.
- Face-to-Face and Internet-based language instruction.

#### Toolbox Channel

A searchable database of InfoPacks™ containing information and tools on global management issues designed to improve cross-cultural management effectiveness.

#### Simulator Channel

Direct access to proprietary cultural simulations that allow users to test and reinforce awareness and learning by creating online simulations around a variety of management topics pertaining to a specific country or region.

#### Exchange Forum Channel

An access point to live advice from our worldwide network of experts. Advisors in areas of cross-cultural management and global organization effectiveness are available to respond to posted queries about specific topics and dilemmas.

The Berlitz Mobility Navigator delivers timely cultural and business intelligence to improve the business professionals global competitive edge. To learn more about how your organization can benefit from this innovative Web solution for cultural competence, contact a Berlitz Consultant today.

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