



Berlitz

Berlitz Cultural Consulting International Assignment

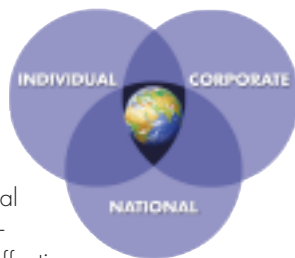
Gain the competitive edge in international assignments.

Vital insights for relocation adjustment and productivity.

A recent Relocation Report indicated that 84% of companies that provide relocation preparation and training find these programs to be of significant value to their assignees. Choosing the right provider to deliver this training greatly impacts the success of the assignee, improves the company's overseas success rate, and increases the return on investment. Berlitz International Assignment programs are uniquely designed to support the successful transition for assignees and their families, providing them with vital insights into a host country's culture and business ethics. Our trainers are world-class authorities equipped with up-to-date research and leading edge content.

The strength of the Berlitz Cultural Consulting Approach.

The Berlitz Cultural Consulting Approach addresses three components that impact a global assignee's effectiveness when conducting international business: Corporate Culture, National Culture, and the Individual Perspective. These components overlap to form a cultural interface. Managing within this cultural interface requires global leadership competencies. Berlitz Cultural Consulting programs develop culturally-competent leaders through the use of effective strategies to navigate the interplay between Corporate Culture, National Culture, and the Individual Perspective.



Essential information for assignee development and family adjustment.

Berlitz International Assignment seminars provide essential information about a country's culture and business, ensuring that assignees and their families will be productive and comfortable in their new surroundings.

Program content may include:

- The Cultural Orientations Indicator® (COI) assessment is a statistically validated cultural assessment that measures a person's

work style preferences against 10 dimensions of culture. Provided comparison tools generate an analysis of cultural gaps by comparing your COI cultural profile with national and regional cultural profiles. The COI assessment takes approximately 25 minutes to complete, and is available in 9 different languages - Chinese, English, French, German, Italian, Japanese, Polish, Spanish (Español), Spanish (Americano Latino).

- Educational systems, banking, leisure time, etiquette, and protocol.
- History, government, and society overview, and how these influence daily perspectives.
- Values that apply to management functions and social interactions.
- Intercultural Management skills such as communication, motivation, supervision, project management, formal and informal networking, subordinate/boss relationships, leadership, and strategies for the cultural adjustment process.
- Managing the process of returning home: career, friendship, and the readjustment process.
- Programs are available for the assignee's spouse and children as well, with content geared to their concerns.

This is an experiential program, encouraging hands-on learning through the use of videos, discussions, exercises, role-plays, self-assessments, and the creation of action plans. Additional content experts are often included to provide in depth discussions, best practices, and unique knowledge.

Ensure that international assignments achieve greater global impact.

With Berlitz International Assignment, our effective, relevant programs successfully integrate transferred assignees into a new location as seamlessly as possible. Equipped with an expanded repertoire of globally dynamic skills and cultural insight, assignees can focus on realizing a company's international goals as soon as they arrive at their new destination.

For more information, we invite you to schedule a meeting with your local Berlitz corporate consultant today.

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