



Berlitz

Berlitz Corporate Group Instruction

Flexible, effective team language training.

Adaptable team training.

Berlitz Corporate Group Instruction is language training specifically tailored to the needs of a group of co-workers or team members. It is the most economical way to provide language instruction for those who are at similar levels and who have the same needs and objectives. Team members meet in groups of up to 12 individuals, ensuring that everyone has the opportunity for personal attention and group participation.

Clients can be confident knowing Berlitz Corporate Group Instruction enlists our quality control process, the Berlitz Learning Cycle, to ensure results. It allows us to accurately assess needs to make proper placement at the beginning of a program, such that participants are organized into groups that share the same level of language skills. Group members experience their own exclusive program, learning from individualized attention as well as each other. They experience a rewarding way to learn a new language while enjoying the camaraderie of their team. Feedback is provided on a regular basis and instruction is adapted accordingly. With Berlitz, your company can be assured it is getting the most value out of its investment in time and money.

A customized, effective approach tailored to business needs.

Berlitz will collaborate with your organization to analyze the timeframe and needs for language communication skills, course content, special vocabulary, and industry terminology. Content will then be devised to meet these goals, ensuring that Berlitz Corporate Group instruction is useful and relevant to your company's goals. Some examples of customized programs are those that incorporate specialized field-specific terminology, business presentations, or high-level business and professional writing.

Group learning with the Berlitz Method®

Individuals will employ the Berlitz Method® and the power of teamwork to communicate in a new language. The Berlitz Method® is a conversational approach that favors listening and speaking over rote memorization. Pioneered by Maximilian Berlitz, it is the most natural and effective way to learn a new language. In addition, Berlitz has developed multimedia support materials which are integrated into the curriculum and supplement study.

We work where you work.

Berlitz Corporate Group Instruction maximizes productivity by coming to your company—employees won't have to take time away from work to travel to another office. Of course, if it is more convenient, Berlitz will also provide Corporate Group Instruction at one of our Training Centers. We offer a network of over 500 locations in 70 countries, with over 55 in the US. In addition, for those demanding ultimate flexibility, we offer live online instructor-led language instruction via Berlitz Virtual Classroom, which can be accessed through any web-enabled computer.

Berlitz administers all the details.

Berlitz handles all the administrative details involved in corporate language training, including the organization of groups, supervision of instruction, and coordination of schedules. We also provide periodic progress reports so organizations can monitor return on investment as people learn. In addition, we verify participation through attendance reports. With our experience and knowledge, Berlitz handles all facets of teaching and administering Corporate Group Instruction.

For more information, we invite you to schedule a meeting with your local Berlitz corporate consultant today.

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